



# Home Builders Institute



hbi.org



## **Steve Kramer**

*Vice President, HBI Residential Construction Academy*

Steve Kramer serves as Vice President of the Home Builders Institute (HBI) Residential Construction Academy (RCA). Kramer joined HBI in 2002 and helped establish the HBI Residential Construction Academy with a goal of bridging the skills gap in the industry.

In his role, Kramer develops educational programs and materials designed to ensure that the residential construction workforce is skilled, knowledgeable and able to meet the current and future needs of National Association of Homebuilders (NAHB) members.

Through his leadership, HBI has created a number of new initiatives, including the RCA Series, a compendium of training materials on a variety of construction topics that are available to users in a variety of formats, from textbooks to videos and CD-ROMs. Kramer also led HBI's effort to create an industry certification program for instructors and students that is taught using the RCA Series standards.

Kramer helped to develop *Sed de Saber – Construction Edition*, an innovative English as a second language (ESL) program that provides multi-sensory English language learning for Spanish-speaking adults. Previous to working for HBI, Kramer spent 15-years as a public relations senior consultant for corporate and trade association clients where he provided counsel and helped to develop an array of issues management and public education campaigns.

A native of Pittsburgh, PA, Kramer graduated from American University in Washington, DC with a degree in Public Communications and Sociology. Kramer currently serves as a board member for the HBI Green University, a developing online portal for construction and green/weatherization training.



The Workforce Development Arm of the National Association of Home Builders