



# Home Builders Institute



hbi.org

## HBI Construction-Coaching Opportunities to Reach Employment

Home Builders Institute (HBI) Construction-Coaching Opportunities to Reach Employment (C-CORE) is an industry-sponsored mentoring program for underserved, at-risk and court-involved youth. Funded by a three-year grant from the U.S. Department of Justice, the program aims to match 5,000 youth aged 16-18 with over 1,600 industry mentors recruited from home builders associations, NAHB Student Chapters, other business organizations and communities.

### The Importance of Mentors

An estimated 17.6 million young people experience circumstances that endanger their chances of living up to their full potential. Yet with the support and guidance of caring adults, their odds for eventual success improve. A structured and trusting mentoring relationship can make a big difference in a young person's life by providing support, counsel, friendship, reinforcement and positive examples. In addition to creating meaningful peer-relationships, the HBI C-CORE program aims to reduce recidivism and youth involvement in substance abuse, truancy and other high risk behaviors, while improving job placement opportunities and retention rates.

### MENTORING BY THE NUMBERS

*Children who meet regularly with a mentor are:*

- 52 percent less likely to skip a day of school
- 46 percent less likely to start using drugs
- 37 percent less likely to skip a class
- 27 percent less likely to start drinking
- More trusting of their parents or guardians

### Industry Involvement

HBI mentoring is unique in that it matches youth who are participating in residential construction training programs or interested in the field with mentors from the industry. The goal is to further strengthen young people's commitment to an eventual career in any aspect of the residential construction industry, from electricians to plumbers to carpenters and real estate agents.

### Civic Engagement

As with other HBI programs, the HBI C-CORE program will include student involvement in local industry-focused community service projects that promote leadership development, community attachment and relationship building. Working alongside their mentors in community service clubs, students will be able to give back to their community through projects such as Habitat for Humanity.

### Becoming a Mentor

Being an HBI mentor requires a few hours each month, yet makes a huge impact on a young person's life. There are benefits for mentors too. Studies show that mentors gain an increased sense of intrinsic personal and professional satisfaction and enhanced leadership, teaching and communications skills. Becoming a mentor is a simple process and involves a small time investment. Prospective mentors agree to submit to a background check and commit to spending three hours each month with their mentee. Prior to embarking on a mentoring relationship, mentors receive intensive training that explains their roles and tasks and insights about how to build a solid relationship with a young person. Training also covers topics such as effective communication and problem solving. To find out more about how you can participate, visit [www.hbi.org](http://www.hbi.org) or contact Tadar Muhammad at 1-863-557-5054 or [mentoring@hbi.org](mailto:mentoring@hbi.org).

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Affiliate



The Workforce Development Arm of the National Association of Home Builders